

## Order Item Summary

CBS TELEVISION  
STATIONS

KDKA-TV

Order ID: 56263 CF LOC-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Created: 08/15/12 04:05 PM

Client: DEPASQUALE FOR PA (339565) CPE: / / 2217 Agency Commission: 15 % Updated: TJDISTEFANO on 08/15/12 04:16

Agency: BUYING TIME (35698) Product: DEPASQUALE 10/23-29 Self :00:00 Confirmed: 08/15/12 04:16 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE PRE EMPTIBLE. PAID FOR BY DEPASQUALE FOR PA. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 001  | 07:00 - 08:00 | 0 0 1 1 0 0 0 | MILT          | 30  | B  |         |            | 0.0    | \$350.00 | 2     | \$700.00 |    |     |
|      | 30 MIN SEP    |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/24/12      | 10/25/12      | 2             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 002  | 07:00 - 08:00 | M * * * * *   | MILT          | 30  | B  |         |            | 0.0    | \$350.00 | 1     | \$350.00 |    |     |
|      | 30 MIN SEP    |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/29/12      | 10/29/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 003  | MLOCAL5A   | 0 1 0 1 1 0 0 | MORN          | 30  | D  |         |            | 0.0    | \$300.00 | 3     | \$900.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/23/12   | 10/26/12      | 3             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 004  | 08:00 - 09:00 | 0 0 1 0 1 0 0 | MILT          | 30  | B  |         |            | 0.0    | \$350.00 | 2     | \$700.00 |    |     |
|      | 30 MIN SEP    |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/24/12      | 10/26/12      | 2             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class    | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 005  | 08:00 - 09:00 | M * * * * *   | MILT          | 30  | B  |         |            | 0.0    | \$350.00 | 1     | \$350.00 |    |     |
|      | 30 MIN SEP    |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/29/12      | 10/29/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 006  | NNOON      | 0 1 1 1 0 0 0 | NEWS          | 30  | B  |         |            | 0.0    | \$600.00 | 3     | \$1,800.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/23/12   | 10/25/12      | 3             |     |    |         |            |        |          |       |            |    |     |

## Order Item Summary

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KDKA-TV

Order ID: 56263 CF LOC-POL FBD - LBD: 10/23/12 - 10/29/12 HL#: Created: 08/15/12 04:05 PM

Client: DEPASQUALE FOR PA (339565) CPE: / / 2217 Agency Commission: 15 % Updated: TJDISTEFANO on 08/15/12 04:16

Agency: BUYING TIME (35698) Product: DEPASQUALE 10/23/29 Self :00:00 Confirmed: 08/15/12 04:16 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 007  | NEWS430PM  | 0 1 0 1 0 0 0 | NEWS          | 30  | D  |         |            | 0.0    | \$700.00 | 2     | \$1,400.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/23/12   | 10/25/12      | 2             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 008  | NEWS430PM  | M * * * * *   | NEWS          | 30  | D  |         |            | 0.0    | \$700.00 | 1     | \$700.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/29/12   | 10/29/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 009  | NEWS4PM    | 0 0 1 0 1 0 0 | NEWS          | 30  | D  |         |            | 0.0    | \$700.00 | 2     | \$1,400.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/24/12   | 10/26/12      | 2             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010  | NEWS4PM    | M * * * * *   | NEWS          | 30  | D  |         |            | 0.0    | \$700.00 | 1     | \$700.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/29/12   | 10/29/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 011  | NEWS530PM  | 0 1 0 1 1 0 0 | NEWS          | 30  | D  |         |            | 0.0    | \$850.00 | 3     | \$2,550.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/23/12   | 10/26/12      | 3             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 012  | NEWS5PM    | 0 0 1 1 0 0 0 | NEWS          | 30  | D  |         |            | 0.0    | \$850.00 | 2     | \$1,700.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/24/12   | 10/25/12      | 2             |     |    |         |            |        |          |       |            |    |     |

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

|  |                              |                                |  |                            |
|--|------------------------------|--------------------------------|--|----------------------------|
| Order ID: 56263  | CF LOC-POL                   | FBD - LBD: 10/23/12 - 10/29/12 | HL#:                                   | Created: 08/15/12 04:05 PM |
| Client: DEPASQUALE FOR PA (339565)                               | CPE: / / 2217                | Agency Commission: 15 %        | Updated: TJDISTEFANO on 08/15/12 04:16 |                            |
| Agency: BUYING TIME (35698)                                      | Product: DEPASQUALE 10/23-29 | Self :00:00                    | Confirmed: 08/15/12 04:16 PM           |                            |
| Buyer:   | Demo: HHOLDS DMA RTG         | Sched. Code: B                 | **PRINT REQUIRED**                     |                            |
| AE: Brian Butz-1-KDKA-TV   | Billing Int: Monthly         | BM: SS                         |  |                            |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% |                              |                                |  |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 013  | NEWS5PM    | M * * * * *   | NEWS          | 30  | D  |         |            | 0.0    | \$850.00 | 1     | \$850.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/29/12   | 10/29/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 014  | NEWS6PM    | 0 1 0 0 1 0 0 | NEWS          | 30  | D  |         |            | 0.0    | \$950.00 | 2     | \$1,900.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/23/12   | 10/26/12      | 2             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 015  | NEWS630PM  | 0 0 1 0 1 0 0 | NEWS          | 30  | D  |         |            | 0.0    | \$950.00 | 2     | \$1,900.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |            |    |     |
|      | 10/24/12   | 10/26/12      | 2             |     |    |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 016  | NEWS630PM  | M * * * * *   | NEWS          | 30  | D  |         |            | 0.0    | \$950.00 | 1     | \$950.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/29/12   | 10/29/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 017  | NEWS7PM    | * * * * * S * | NEWS          | 30  | B  |         |            | 0.0    | \$500.00 | 1     | \$500.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/27/12   | 10/27/12      | 1             |     |    |         |            |        |          |       |          |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 018  | NCBS7PM01  | 0 1 0 1 0 0 0 | NEWS          | 30  | B  |         |            | 0.0    | \$1,250.00 | 2     | \$2,500.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/23/12   | 10/25/12      | 2             |     |    |         |            |        |            |       |            |    |     |

## Order Item Summary

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STATIONS

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Client: DEPASQUALE FOR PA (339565) CPE: / / 2217 Agency Commission: 15 % Updated: TJDISTEFANO on 08/15/12 04:16

Agency: BUYING TIME (35698) Product: DEPASQUALE 10/23-29 Self 00:00 Confirmed: 08/15/12 04:16 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B \*\*PRINT REQUIRED\*\*

AE: Brian Bulz: 1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 019  | NCBS7PM01  | M * * * * *   | CNWS          | 30  | B  |         |            | 0.0    | \$1,250.00 | 1     | \$1,250.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/29/12   | 10/29/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020  | NLATE03    | 0 0 1 0 0 0 1 | NEWS          | 30  | B  |         |            | 0.0    | \$1,500.00 | 2     | \$3,000.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/24/12   | 10/28/12      | 2             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 021  | NLATE03    | M * * * * *   | NEWS          | 30  | B  |         |            | 0.0    | \$1,500.00 | 1     | \$1,500.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |            |       |            |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 29</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/29/12   | 10/29/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate     | Spots | Total    | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 022  | NEWSAT8    | * * * * * S * | NEWS          | 30  | D  |         |            | 0.0    | \$325.00 | 1     | \$325.00 |    |     |
|      | 30 MIN SEP |               |               |     |    |         |            |        |          |       |          |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Oct 22</u> |     |    |         |            |        |          |       |          |    |     |
|      | 10/27/12   | 10/27/12      | 1             |     |    |         |            |        |          |       |          |    |     |

## Order Totals

| Order Section       | Confirmed Quantity | Revised Quantity | Confirmed Total |             | Revised Total |         |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
|                     |                    |                  | Gross Amt       | Net Amt     | Gross Amt     | Net Amt |
| Spot Buy Lines      | 37                 | 0                | \$27,925.00     | \$23,736.25 | \$0.00        | \$0.00  |
| Installments        | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Ancillary Buy Lines | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Order Totals:       |                    |                  | \$27,925.00     | \$23,736.25 | \$0.00        | \$0.00  |